

FINAL SIZE: 7" x 5"
SIZE WITH BLEEDS: 7.25" x 5.25"

← **BLEED ZONE - .125"**

MAKE SURE TO EXTEND ANY BACKGROUND IMAGES OR COLORS ALL THE WAY TO THE EDGE OF THE RED OUTLINE.

← **TRIM ZONE**

THIS IS THE TRIM LINE. ANYTHING OUTSIDE OF THIS BOX WILL BE TRIMMED OFF DURING THE CUTTING PROCESS.

← **SAFE ZONE**

ALL TEXT AND IMPORTANT ELEMENTS MUST BE KEPT INSIDE THE BLUE BOX.



BLEED ZONE - .125"

MAKE SURE TO EXTEND ANY BACKGROUND IMAGES OR COLORS ALL THE WAY TO THE EDGE OF THE RED OUTLINE.

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**POSTAGE
CLEAR
ZONE**

1-1/4"

1-1/4"

OCR READ AREA

THIS AREA IS SCANNED BY THE POST OFFICE.
TO AVOID ANY CHANCE OF RETURNED MAIL KEEP ANY MAILABLE ADDRESSING INFORMATION OUT OF THIS AREA.

**MAILING ADDRESS
ONLY**

3-1/2"

2-3/4"

4-3/4"

5/8"

BARCODE CLEAR ZONE